



Work Experience – Social Media & Communications Intern

The Barwon Health Foundation is searching for a Social Media and Communications intern to work closely with our Communications and Digital team members to present Run4Geelong 2024 to the Geelong region.

About Us:

Barwon Health Foundation aims to improve the health and wellbeing of Greater Geelong by investing in Barwon Health's life-saving and life-changing care. The not-for-profit supports the health of all people in the region through every stage of life and circumstance.

Run4Geelong is the Barwon Health Foundation's largest annual fundraising event, which sees over 3,000 participants take to the streets of Geelong in support of the local health service.

Key Responsibilities:

The successful candidate will have the following responsibilities:

- Brainstorm campaign ideas and opportunities
- Engaging content creation, including short form video content
- Social media monitoring across various platforms
- Copy writing
- Develop content calendars
- Stay abreast of social media trends
- Analyse analytics to gauge the success of campaigns

Opportunities:

As a result of working as the Social Media and Communications intern, the student will have the opportunity to acquire and further develop their skills in a professional environment.

Skills and Experience:

- Currently undertaking a relevant tertiary degree in marketing, media, communications or other fields
- Strong communications skills, both written and verbal
- Creative and across current social media trends



- Ability to display initiative and work autonomously when required
- Willingness to learn and adapt to new tasks and challenges
- A passion to work in the not-for-profit sector

Commitment:

- The social media and communications intern is a voluntary position.
- The role is a minimum one day per week commitment for 6 months.
- The successful candidate will be required to work from the Barwon Health Foundation office, located at 192 Myers Street Geelong.
- General business hours are expected.

To Apply:

Please email your CV, cover letter and an example of a Run4Geelong social media post or reel that highlight's your creative skills to Sherryn Bennett, Relationships & Communications Manager, Barwon Health Foundation – sherryn.bennett@barwonhealth.org.au